Alexander O. Smith

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Research Interests

New developments in classification and knowledge formation are suggested in evolutionary cultural study. My research provides a cultural framework for informational processes, specifically focusing on *memetics*: the study of memes. My work relates frameworks of *information* to meme studies by developing empirical and theoretical contributions to library and information science.

Education & Training

Ph.D.	(ABD)	Syracuse University	Information Science & Technology
		School of Information Studies	Advisor: Dr. Jeff Hemsley
M.A.	2017	Georgia State University	Economics
		Andrew Young School of Policy Studies	Advisor: Dr. Paula Stephan
B.S.	2013	University of West Georgia	Economics
		Richards College of Business	Advisor: Dr. Michael Sinkey

Academic Research Experience

2017 – present	Graduate Assistant	Syracuse University
2014 – 2017	Supplemental Instruction Leader	Georgia State University
2013 – 2017	Graduate Assistant	Georgia State University
2012 – 2013	Student Research Assistant	University of West Georgia

Research & Publications

Refereed Journal Articles

Alexander O. Smith and Jeff Hemsley. Memetics as Informational Difference: Offering an Information-Centric Conception of Memes. *Journal of Documentation*, 78(5):1149–1163, 2022

Nara Yoon, Jeff Hemsley, Alexander O. Smith, Ellen Simpson, and James Eakins. Super-Amplifiers! The Role of Twitter Extended Party Networks in Political Elections. *Policy & Internet*, 14(3):1–20, 2022

Refereed Conference Proceedings & Extended Abstracts

Christy Khoury, Alexander Smith, Una Joh, Yiran Duan, Jeff Hemsley. How does TikTok Contribute to Collective Sensemaking? A Case Study on Multi-Modal Crisis Discourse. In *Proceedings of the Association for Information Science and Technology*, volume 60 (Forthcoming)

Yiran Duan, Jeff Hemsley, Alexander Smith. "THIS TWEET IS UNAVAILABLE": #BLACKLIVESMATTER TWEETS DECAY. In *The 24th Annual Meeting of the Association of Internet Researchers*, 2023 (Forthcoming)

Yiran Duan, Jeff Hemsley, Alexander Owen Smith, and LaVerne Gray. Left and Right Retweets! Curation Logics During Black History Month. In Isaac Sserwanga, Anne Goulding, Heather Moulaison-Sandy, Jia Tina Du, António Lucas Soares, Viviane Hessami, and Rebecca D. Frank, editors, *Information for a Better World: Normality, Virtuality, Physicality, Inclusivity. iConference 2023.*, Lecture Notes in Computer Science, pages 131–142, Cham, 2023. Springer Nature Switzerland

Sarah Bratt and Alexander O. Smith. Evolutionary Archives: The Unlikely Comparison of GenBank and Know Your Meme. In *2022 IEEE International Conference on Big Data (Big Data)*, pages 2490–2499, December 2022

Jeff Hemsley, Jian Qin, Sarah Bratt, and Alexander Smith. Collaboration Networks and Career Trajectories: What Do Metadata from Data Repositories Tell Us? In *Proceedings of the Association for Information Science and Technology*, volume 59, pages 100–110, 2022

Yiran Duan, Jeff Hemsley, Alexander O. Smith, Gandhi Dhwani, and LaVerne Gray. Curating Virality: Exploring Curated Logics Within #BlackLivesMatter on Twitter. In *AoIR Selected Papers of Internet Research*, Dublin, Ireland, 2022

Jeff Hemsley, Jennifer Stromer-Galley, Patricia Rossini, and Alexander O. Smith. Staying in Their Lanes: Issue Ownership in the 2016 and 2020 US Presidential Campaigns on Facebook and Twitter. In *AoIR Selected Papers of Internet Research*, Virtual Event (due to COVID-19), 2021

Jennifer Stromer-Galley, Jeff Hemsley, Patricia Rossini, Alexander Smith, and Sarah Bolden. Does Anyone Talk About the Issues Anymore? The 2016 US Presidential Candidates' Messaging on Facebook and Twitter. In *AoIR Selected Papers of Internet Research*, Virtual Event (due to COVID-19), 2020

Alexander O. Smith. Effects of Super PAC Spending On Polls: An Account of 3rd Party Campaign Financing. *Academy of Economics and Finance Undergraduate Research Conference*, Mobile, AL., 2013

Refereed Conference Posters, Presentations, Workshops, & Panels

Jian Qin, Sarah Bratt, Jeff Hemsley, Alexander Smith, and Qiaoyi Liu. A FAIR Data Ecosystem for Science of Science. In *Proceedings of the Association for Information Science and Technology*, volume 60, pages 1107–1109, 2023

Yiran Duan, Christy Khoury, Alexander O. Smith, Una Joh, and Jeff Hemsley. Comparing Crisis Communication on TikTok and YouTube: A Case Study of the 2023 California Floods. In *Proceedings of the Association for Information Science and Technology*, volume 60, pages 949–951, 2023

Jian Qin, Sarah Bratt, Jeff Hemsley, Alexander Smith. Metadata Analytics: A Methodological Discussion. *International Society for Informetrics and Scientometrics*. Bloomington Indiana. 2023

Alexander O. Smith, Jasmina Tacheva, and Jeff Hemsley. Visual Semantics of Memes: (Re)Interpreting Memetic Content and Form for Information Studies. In *Proceedings of the Association for Information Science and Technology*, volume 59, pages 800–802, 2022

Yiran Duan, Jeff Hemsley, Alexander O. Smith, LaVerne Gray, and Dhwani Gandhi. Who Talked about What Regarding Derek Chauvin's Trial: A Work-In-Progress Analysis. In *Proceedings of the Association for Information Science and Technology*, volume 59, pages 681–683, 2022

Jeff Hemsley, Jian Qin, Sarah Bratt, and Alexander O. Smith. Workshop: Metadata Analytics Crash Course and Collaboration Capacity Hackathon. *85th Annual Meeting of the Association for Information Science and Technology.* 2022

Non-Refereed Conference Posters, Presentations, Workshops, & Panels

Alexander O. Smith. What Is This Thing We Call a Meme?. In *ASIS&T 2023 Annual Meeting*, London, UK, 2023

Jeff Hemsley, Sarah Bratt, Alexander O. Smith, Qiaoyi Liu, and Jian Qin. High Performers Emerged from Data-to-Knowledge Pathways. In *ASIS&T 2023 Annual Meeting*, London, UK, 2023 ***METSCI 2023 Best Paper Presentation Award Winner***

Research Funding

Internal Awards

iSchool Summer Doctoral Research Funding Competition 2023. "Cultural Curators: Informational Flow Processes in Memetic 'Stance'," School of Information Studies, Syracuse University. May - August 2023, $6,500.

Invited Guest Presentations & Lectures

ARIN 3630, Digital Arts. "Affect, Networked Publics & Memetics." Unit Coordinator: Dr. Olga Boichak, The University of Sydney, Media and Communications, 30 September 2020

ECON 4484, Economic Seminar. "So You're Thinking About Graduate School?" Unit Coordinator: Dr. Hilde Patron, The University of West Georgia, Department of Economics, 9 March 2023

Teaching

Course	Course Title	Sections Taught	Acting Position
IST 343	Data in Society	3 Sections	Instructor
IST 343	Data in Society	1 Section	Recitation Leader
IST 256	App. Programming for Info Sys	1 Section	Recitation Leader
ECON 2106	Principles of Microeconomics	6 Sections	Supplemental Instruction Leader

Service

Committees

Fall 2019 – Spring 2020	School of Information Studies, Personnel Committee
Fall 2017 – Spring 2018	School of Information Studies, Faculty Committee
Fall 2012 – Spring 2013	Richards College of Business, Undergraduate Dean's Council

Reviewing

Journals

Information Online Review
Journal of Documentation
New Media & Society

Conferences

2022 – Present	Proceedings of the Association for Information Science and Technology
2022 – Present	AoIR Selected Papers of Internet Research
2023 – Present	International Conference on Information

Professional Affiliations

2022 – Present	Association for Information Science and Technology (ASIS&T)
2021 – Present	Association of Internet Researchers (AoIR)

References

Dr. Jeff Hemsley	Associate Professor	jjhemsle@syr.edu
Dr. Jian Qin	Professor	jqin@syr.edu
Dr. Carsten Østerlund	Professor, Associate Dean for Research	costerlu@syr.edu